

Display Advertisement Rates

India

No. of insertions	Size	Tariff (rupees)					
		Inside pages		Inside cover pages		Back cover page	
		B&W	Colour	B&W	Colour	B&W	Colour
1	Full page	7,000	15,000	10,000	18,000	14,000	20,000
	Half page	4,000	7,000	–	–	–	–
6	Full page	35,000	75,000	50,000	90,000	70,000	1,00,000
	Half page	20,000	35,000	–	–	–	–
12	Full page	70,000	1,50,000	1,00,000	1,80,000	1,40,000	2,00,000
	Half page	40,000	70,000	–	–	–	–

Foreign

No. of insertions	Size	Tariff (US \$)					
		Inside pages		Inside cover pages		Back cover page	
		B&W	Colour	B&W	Colour	B&W	Colour
1	Full page	200	450	300	500	450	700
	Half page	150	225	–	–	–	–
6	Full page	1100	2200	1500	2200	2200	3400
	Half page	750	1500	–	–	–	–

Note: For payments towards the advertisement charges, Cheques (local) or Demand Drafts may be drawn in favour of “**Current Science Association, Bangalore**”.